



SUMMARY

Chad is a Senior Creative Technologist with more than ten years of experience delivering web applications to clients both large and small. With a strong eye for detail and a background in project management, Chad keeps the end user in mind and can deliver a product from user experience design through development. Passionate about user experience design, website optimization, and accessibility, Chad's primary focus is to create easy and intuitive experiences for the user of the product regardless of what devices they use to access it.

EXPERIENCE

Senior Creative Technologist - broadhead., Minneapolis, MN (January 2019 – Present)

Front-end web development and user experience design on a variety of clients in the food, transportation and wellness spaces. I am the lead web developer and UX designer in a client-facing role overseeing our digital projects including custom WordPress builds, static websites, single page applications, and responsive email newsletter development. I also act as a web consultant and quality assurance engineer and work closely with the strategy and design teams.

Creative Developer - Colle McVoy, Minneapolis, MN (June 2012 – October 2018)

Front-end web development and quality assurance testing giving me a great understanding of cross-browser compatibility, search engine optimization best practices, and responsive design principles. I worked closely with our interactive producers, strategists, designers, and user experience team on a variety of digital projects.

Junior Web Developer - TEN7 Interactive, Minneapolis, MN (March 2012 – June 2012)

Front-end web development using the Drupal open source content management system.

Graphic Design Intern - First Avenue & 7th Street Entry, Minneapolis, MN (February 2012 – November 2012)

Designed concert posters for First Avenue and First Avenue sponsored events throughout the Twin Cities.

Web & Graphic Designer (part-time) - Media Junction, St. Paul, MN (November 2011 – February 2012)

Designed, developed, and updated small business websites using HTML, CSS, jQuery and PHP. Graphic design for business cards, banner advertisements, and other print materials.

WEB DEVELOPMENT SKILLS

Languages:

HTML5
CSS3 (Sass)
JavaScript
Vue / Nuxt
React / Gatsby

CMS:

WordPress
Craft

Software / Tools:

Figma
XD
Git
Photoshop
Lightroom
Illustrator
InDesign

OTHER PROFESSIONAL SKILLS

User Experience Design (UX)
Search Engine Optimization (SEO)
Quality Assurance Testing
Responsive Email Development
Amazon Web Services (AWS)
Agile Methodologies
Google Analytics
Photography

EDUCATION

Associate of Applied Science in Web Design

Core Certificate in Graphic Design

Minneapolis Community & Technical College

Graduated: May 2012

GPA: 4.0

Bachelor of Science in Construction Management

Minor in Business Administration

North Dakota State University

Graduated: May 2003