

SUMMARY

I am a creative technologist with over thirteen years of experience delivering web applications for clients ranging from startups to enterprise-level organizations. With a keen eye for detail and a background in project management, I bring a user-focused approach to every stage of the process, from user experience design through development. I am passionate about crafting simple, intuitive, and accessible digital experiences that perform seamlessly across all devices. I also prioritize staying current with emerging technologies and strive to utilize the best tools for the job.

EXPERIENCE

Senior Creative Technologist - broadhead., Minneapolis, MN (January 2019 – Present)

Front-end web development and user experience design on a variety of clients in the agriculture, transportation and food spaces. I am the lead web developer and UX designer in a client-facing role overseeing our digital projects including custom WordPress builds, single page applications, and responsive email newsletter development. I also act as a technology consultant and quality assurance engineer and work closely with the strategy and design teams.

Creative Developer - Colle McVoy, Minneapolis, MN (June 2012 – October 2018)

Front-end web development and quality assurance testing giving me a great understanding of cross-browser compatibility, search engine optimization best practices, and responsive design principles. I worked closely with our interactive producers, strategists, designers, and user experience team on a variety of digital projects.

Junior Web Developer - TEN7 Interactive, Minneapolis, MN (March 2012 – June 2012)

Front-end web development using the Drupal open source content management system.

Graphic Design Intern - First Avenue & 7th Street Entry, Minneapolis, MN (February 2012 – November 2012)

Designed concert posters for First Avenue and First Avenue sponsored events throughout the Twin Cities.

Web & Graphic Designer (part-time) - Media Junction, St. Paul, MN (November 2011 – February 2012)

Designed, developed, and updated small business websites using HTML, CSS, JavaScript and PHP. Graphic design for business cards, banner advertisements, and other print materials.

TECHNOLOGY SKILLS

Languages:	Software / Tools:	CMS:
HTML5	Figma	WordPress
CSS3 (Sass)	ChatGPT	Craft
JavaScript	Cursor	
PHP	Git	
React	Photoshop	
Svelte	Lightroom	
Tailwind CSS	Illustrator	
	InDesign	
	XD	

OTHER PROFESSIONAL SKILLS

User Experience Design (UX)
User Interface Design (UI)
Search Engine Optimization (SEO)
Prompt Engineering
Responsive Email Development
Amazon Web Services (AWS)
Google Analytics 4 (GA4)
Google Tag Manager (GTM)
Leadership & Mentorship
Photography & Visual Storytelling
Written Communication & Technical Writing

EDUCATION

Associate of Applied Science in Web Design

Certificate in Graphic Design

Minneapolis Community & Technical College

Graduated: May 2012

GPA: 4.0

Bachelor of Science in Construction Management

Minor in Business Administration

North Dakota State University

Graduated: May 2003